



CATALOG



2014 - #4

MADE IN USA • SOURCED IN USA



INGREDIENTS ON THE FRONT™

SIMPLY JERKY™

NO
ANTIBIOTICS

NO
ADDED
HORMONES

NO
ARTIFICIAL
PRESERVATIVES

NO
ADDED
SUGARS

NO
GLYCERIN



BISON LIVER

GUARANTEED ANALYSIS

Crude Protein (min)	60.0%
Crude Fat (min)	5.0%
Crude Fiber (max)	3.0%
Moisture (max)	22.0%

INGREDIENTS:

BISON LIVER

CHICKEN

GUARANTEED ANALYSIS

Crude Protein (min)	70.0%
Crude Fat (min)	2.0%
Crude Fiber (max)	1.0%
Moisture (max)	22.0%





INGREDIENTS:

CHICKEN BREAST, SALT

MADE FROM
USDA
INSPECTED
MEATS

SIMPLY NATURAL. SIMPLY BETTER.

SIMPLY JERKY SPECIFICATIONS

Simply Jerky™ Chicken Natural - 3.25 oz Product # CJ325N-DC	Pouch UPC Code DC Case UPC Code Pouches Per DC Case	728028154139 728028154160 10	
Simply Jerky™ Bison Liver Natural - 3.25 oz Product # BLJ325N-DC	Pouch UPC Code DC Case UPC Code Pouches Per DC Case	728028154146 728028154184 10	
Simply Jerky™ Chicken Natural - 12 oz Product # CJ120N-DC	Pouch UPC Code DC Case UPC Code Pouches Per DC Case	728028153781 728028153842 4	
Simply Jerky™ Bison Liver Natural - 12 oz Product # BLJ120N-DC	Pouch UPC Code DC Case UPC Code Pouches Per DC Case	728028153804 728028153866 4	

Tasman's Natural Pet | 930 Geiger Street | Louisville, KY 40206 U.S.A. | Tel: 502-403-2221

www.tasmanpet.com

MADE IN USA • SOURCED IN USA



INGREDIENTS ON THE FRONT™

GOODIE BITES™

NO
ANTIBIOTICS

NO
GRAINS

NO
GLYCERIN

NO
ARTIFICIAL
PRESERVATIVES

NO
ADDED
HORMONES*



BISON RECIPE

GUARANTEED ANALYSIS

Protein (min)	28.0%
Crude Fat (min)	19.0%
Crude Fiber (max)	5.0%
Moisture (max)	28.0%
k/cals per kg	4,280
(approx 15 calories per treat)	

INGREDIENTS:

BISON, SWEET POTATO, FLAXSEED,
WATER, DRIED BLUEBERRIES,
DRIED CRANBERRIES, SALT, DRIED
KALE, DRIED CARROTS, CELERY
POWDER, ROSEMARY, MIXED
TOCOPHEROLS

* Federal Regulations prohibit the
use of hormones in Bison.

**MADE FROM
USDA
INSPECTED
MEATS**

SIMPLY NATURAL. SIMPLY BETTER.

SOFT & CHEWY TREATS - 85% BISON MEAT

GOODIE BITES SPECIFICATIONS

Bison Goodie Bites™
5 oz.
Resealable Stand Up Pouch
Product # BGB05-DC

Pouch UPC Code
DC Case UPC Code
Pouches Per DC Case

728028154276
728028153972
10



Tasman's Natural Pet | 930 Geiger Street | Louisville, KY 40206 U.S.A. | Tel: 502-403-2221

www.tasmanpet.com

MADE IN USA • SOURCED IN USA



INGREDIENTS ON THE FRONT™

NIMBLE JERKY™

NO
ANTIBIOTICS

NO
ADDED
HORMONES

NO
ARTIFICIAL
PRESERVATIVES

NO
ADDED
SUGARS

NO
GLYCERIN



CHICKEN

GUARANTEED ANALYSIS

Crude Protein (min)	70.0%
Crude Fat (min)	2.0%
Crude Fiber (max)	1.0%
Moisture (max)	20.0%
Glucosamine* (min)	8,000 mg/kg
Chondroitin Sulfate* (min)	3,000 mg/kg

*Not recognized as an essential nutrient by The AAFCO Dog Food Nutrient Profiles.

INGREDIENTS:

CHICKEN BREAST, SALT, HYDROLYZED GELATIN, GLUCOSAMINE HYDROCHLORIDE, CHONDROITIN SULFATE

JOINT MAINTENANCE FORMULA

WITH GLUCOSAMINE & CHONDROITIN PLUS COLLAGEN

MADE FROM
USDA
INSPECTED
MEATS

SIMPLY NATURAL. SIMPLY BETTER.

NIMBLE JERKY SPECIFICATIONS

Nimble Jerky™ Chicken
Hip & Joint - 3.25 oz
Resealable Stand Up Pouch
Product # CJ325HJ-DC

Pouch UPC Code
DC Case UPC Code
Pouches Per DC Case

728028154153
728028154177
10



Nimble Jerky™ Chicken
Hip & Joint - 12 oz
Resealable Stand Up Pouch
Product # CJ120HJ-DC

Pouch UPC Code
DC Case UPC Code
Pouches Per DC Case

728028153798
728028153859
4



Tasman's Natural Pet | 930 Geiger Street | Louisville, KY 40206 U.S.A. | Tel: 502-403-2221

www.tasmanpet.com

MADE IN USA • SOURCED IN USA



INGREDIENTS ON THE FRONT™

NIMBLE BITES™

NO
ANTIBIOTICS

NO
ADDED
HORMONES

NO
ARTIFICIAL
PRESERVATIVES

NO
ADDED
SUGARS

NO
GLYCERIN

MADE FROM
USDA
INSPECTED
MEATS



BISON RECIPE

GUARANTEED ANALYSIS

Protein (min)	28.0%
Crude Fat (min)	19.0%
Crude Fiber (max)	5.0%
Moisture (max)	28.0%
k/cals per kg	4,280
(approx 15 calories per treat)	

Glucosamine* (min)	5,000 mg/kg
Chondroitin Sulfate* (min)	2,000 mg/kg

*Not recognized as an essential nutrient by The AAFCO Dog Food Nutrient Profiles.

INGREDIENTS:

BISON, SWEET POTATO, FLAXSEED, WATER, DRIED BLUEBERRIES, DRIED CRANBERRIES, SALT, DRIED KALE, HYDROLYZED GELATIN, DRIED CARROTS, GLUCOSAMINE HYDROCHLORIDE, CELERY POWDER, ROSEMARY, CHONDROITIN SULFATE, MIXED TOCOPHEROLS

JOINT MAINTENANCE FORMULA

WITH GLUCOSAMINE
& CHONDROITIN
PLUS COLLAGEN

SIMPLY NATURAL. SIMPLY BETTER.
SOFT & CHEWY TREATS - 85% BISON MEAT

NIMBLE BITES SPECIFICATIONS

Bison Nimble Bites™
w/collagen , 5 oz
Resealable Stand Up Pouch
Product # BNB05-DC

Pouch UPC Code
DC Case UPC Code
Pouches Per DC Case

728028154283
728028153989
10



Tasman's Natural Pet | 930 Geiger Street | Louisville, KY 40206 U.S.A. | Tel: 502-403-2221

www.tasmanpet.com

MADE IN USA • SOURCED IN USA



INGREDIENTS ON THE FRONT™

PRAIRIE CRUNCH™

NO
ANTIBIOTICS

NO
GRAINS

NO
GLYCERIN

NO
ARTIFICIAL
PRESERVATIVES

NO
ADDED
HORMONES*

MADE FROM
USDA
INSPECTED
MEATS



BISON & BERRY

GUARANTEED ANALYSIS

Crude Protein (min)	60.0%
Crude Fat (min)	5.0%
Crude Fiber (max)	2.0%
Moisture (max)	12.0%

INGREDIENTS:

BISON, BISON LIVER,
GROUND BISON RAWHIDE,
DRIED CRANBERRIES,
STRAWBERRIES, RASPBERRIES,
DRIED BLUEBERRIES

BISON & VEGGIE

GUARANTEED ANALYSIS

Crude Protein (min)	60.0%
Crude Fat (min)	5.0%
Crude Fiber (max)	2.0%
Moisture (max)	12.0%



INGREDIENTS:

BISON, BISON LIVER, GROUND
BISON RAWHIDE, PUMPKIN,
CARROTS, CELERY, KALE

SIMPLY NATURAL. SIMPLY BETTER.

ZERO CARB CRUNCHY TREAT

PRAIRIE CRUNCH SPECIFICATIONS

Prairie Crunch™ Bison & Berries 4 oz. Resealable Stand Up Pouch Product # PCBB04-DC	Pouch UPC Code DC Case UPC Code Pouches Per DC Case	728028154252 728028153873 10	
Prairie Crunch™ Bison & Veggies Resealable Stand Up Pouch Product # PCBV04-DC	Pouch UPC Code DC Case UPC Code Pouches Per DC Case	728028154269 728028153880 10	

Tasman's Natural Pet | 930 Geiger Street | Louisville, KY 40206 U.S.A. | Tel: 502-403-2221

www.tasmanpet.com

MADE IN USA



SOURCED IN USA

100% NATURAL BISON CURED MEATY BONES

NO
ANTIBIOTICS

NO
SMOKE










NO
ADDED
HORMONES

NO
COLORINGS



SIMPLY NATURAL. SIMPLY BETTER.

Bison Cured Marrow Bones

Bison Femur Bone - 6 Count Mesh Netting Product # BFB-DC	Item UPC Code DC Case UPC Code	728028154160 728028153897	 7 28028 15416 0
Bison Foreshank Bone - 6 Count Mesh Netting Product # BFSB-DC	Item UPC Code DC Case UPC Code	728028154221 728028153958	 7 28028 15422 1
Bison Knuckle Bone, Lrg - 6 Count Mesh Netting Product # BKNB-DC	Item UPC Code DC Case UPC Code	728028154177 728028153903	 7 28028 15417 7
Bison Knuckle Bone, SM/Splt - 10 Count Mesh Netting Product # BSKNB-DC	Item UPC Code DC Case UPC Code	728028154184 728028153910	 7 28028 15418 4
Bison Achilles Bone - 6 Count Mesh Netting Product # BAB-DC	Item UPC Code DC Case UPC Code	728028154214 728028153941	 7 28028 15421 4
Bison Saddle Bone - 8 Count Mesh Netting Product # BSDLB-DC	Item UPC Code DC Case UPC Code	728028154245 728028153965	 7 28028 15424 5
Bison center Cut Bone, Lrg - 12 count Mesh Netting Product # BLCCB-DC	Item UPC Code DC Case UPC Code	728028154191 728028153927	 7 28028 15419 1
Bison Center Cut Bone, SM - 12 Count Mesh Netting Product # BSCCB-DC	Item UPC Code DC Case UPC Code	728028154207 728028153934	 7 28028 15420 7
Bison Paddle Bone - 6 Count Mesh Netting Product # BPAD-DC	Item UPC Code DC Case UPC Code	728028154238 728028153774	 7 28028 15423 8



Tasman's Natural Pet | 930 Geiger Street | Louisville, KY 40206 U.S.A. | Tel: 502-403-2221

www.tasmanpet.com

SOURCED IN USA



ALL NATURAL

100% NATURAL BISON & ELK RAWHIDE CHEWS

**SIMPLY NATURAL.
SIMPLY BETTER.**

**NO
HARMFUL
CHEMICALS**

**NO
ADDED
HORMONES**

**NO
ANTIBIOTICS**



Natural Bison Rawhides - Header Card

Item #	Product	Quantity Per Case		UPC Code
		Large	Small	
BB004	3 Pack -4-5" Small Knotted Bone	56	12	728028008517
BB006	2 Pack -6-7" Medium Knotted Bone	36	8	728028008524
BB009	1 Pack -9-10" Large Knotted Bone	32	8	728028008531
BB011	1 Pack -11-13" XL Knotted Bone	30	6	728028008548
BB016	1 Pack -16-18" Jumbo Knotted Bone	18	6	728028057751
BC001	1 Pound Bag Bison Chips	16	8	728028008586
BC003	3 Ounce Bag Bison Chips	75	12	728028008593
BR005	4 Pack -4-5" Small Bison Rolls	48	8	728028008555
BR007	3 Pack -6-7" Medium Bison Rolls	72	18	728028008562
BR010	2 Pack -9-10" Large Bison Rolls	32	12	728028008579
BR012*	1 Pack -10-12" Jumbo Bison Roll	27	8	728028057744
BT006	4 Pack -6" Medium Bison Twisters	72	18	728028008609
BT005	10 Pack -5" Small Bison Twisters	72	24	728028008661
BD003	2 Pack -3-4" Small Bison Bagels	42	12	728028058925
BD005	1 Pack -5-6" Medium Bison Ring	64	12	728028058932

* Will Be Discontinued Mid 2014



Natural Elk Rawhides

Item #	Product	Quantity Per Case	UPC Code
ER010C	9-10" Lrg Elk Roll - 1 Pak	24/Case	728028153729
ER007C	6-7" Med Elk Roll - 3 Pak	24/Case	728028153736
ET005C	5" Sm Elk Twister - 10 Pak	36/Case	728028153743
EC006C	6 ounces Elk Chips	12/Case	728028008678

Chicken flavor available on some shapes.

SOURCED IN USA



ALL NATURAL

RAWHIDE SHELF DISPLAYS



Bulk Pack Singles

Shrink Wrapped and individually UPC coded.

FREE Wire Display Rack
Available with minimum
8 case ISO order.

* Will Be Discontinued Mid 2014

Item #	Description	Quantity Per Case	Item Upc Code	Case Upc Code
BISON RAWHIDES				
BB004POP	4-5" Small Bones - Singles	32	728028153293	728028153415
BB006POP	6-7" Med Bones - Singles	16	728028153309	728028153422
BB009POP	9-10" Lrg Bones - Singles	6	728028153316	728028153439
BB011POP	11-14" XL Bones - Singles	5	728028153323	728028153446
BR012POP*	10-12" Jumbo Roll - Singles	6	728028153330	728028153453
BR010POP	9-10" Lrg Rolls - Singles	15	728028153347	728028153460
BR007POP	6" Med rolls - Singles	48	728028153354	728028153477
BR005POP	4-5" Small Rolls - Singles	32	728028153361	728028153484
BT006POP	6" Med Twister - Singles	56	728028153378	728028153491
BT005POP	5" Small Twister - 10 pak	24	728028153408	728028153507
BD003POP	3-4" Small Bagels - Singles	24	728028153385	728028153514
BD005POP	5-6" Med Ring - Singles	18	728028153392	728028153521
ELK RAWHIDES				
ER010POP	9-10" Lrg ELK Rolls Singles - Shrink Wrap	15	728028154078	728028154108
ER007POP	6" Med ELK Rolls Singles - Shrink Wrap	48	728028154085	728028154115
ET005POP	5" Small ELK Twisters - 10 pak	24	728028154092	728028154122

MADE IN USA



SOURCED IN USA

RETAIL DISPLAYS & POS MATERIALS



Counter Sign



Shelf Wobblers



Rack Card



Clip Strip



Catalog



Trifold Brochures

Wire Display
Item # KTS020



Expandable Wooden Displays

Wooden Display Large – Item # IK30



Wooden Display
Small Single Rack
Item # IK19



In-Store Posters Available!

PREMIUM LEATHER



SOURCED IN USA

COLLARS & BEDS

**CONTACT US FOR MORE
DETAILS AND INFO**



TUCSON

Buttery soft and elegant, our Signature Tucson Line is made with our Proprietary Shrunk Tanned Genuine Bison Leather, matched with our soft tanned American Elk. 8 color combinations to choose from with matching 4' or 6' leads. Your customers will not find a collar or lead to compare with these anywhere in the world. Made in U.S.A.

LATIGO

These may look like other 'latigo' collars you find in other stores, but make no mistake, they are not the same. We take our traditional latigo tanning formula and apply it to our best Bison Hides to make a rugged, yet uniquely soft Traditional Latigo tanned Bison Leather. Spikes and studs give these unique collars a truly tough look.



BRIDLE

Old World tanning techniques are employed in producing our English Bridle Tanned Bison leather, which we then match with our Soft Tanned American Elk. The combination of traditional Bridle tannage combined with genuine American Bison and Elk make these truly unique and beautiful. Multiple color combinations and matching 5' leads available.

CAMO

100% Vegetable Tanned Bison or Steer Leather covered in various Camouflage Patterns (Including Pink) using our proprietary application method. Some models matched with our soft tanned American Elk. Matching 5' Leads available.



LUXURY BISON LEATHER ORTHOPEDIC PET BEDS

**All Beds are Custom
Made to Order in U.S.A.**

Covers Available:

Faux Fur – Standard
Bison Wintercoat Shearling – Upgrade



**NEW Gel Memory Foam
with GFlex Pad**



Americana Brown

Rust

Saddle

Prairie Brown

Blood Red

Taupe

Black

Gun Metal

Tasman's Natural Pet | 930 Geiger Street | Louisville, KY 40206 U.S.A. | Tel: 502-403-2221

www.tasmanpet.com



ABOUT TASMAN:

In 1947, after serving his country in WWII, Mr. Goodman (Goodie) Tasman started a small hide and leather business in Louisville, Ky. After more than 60 years, Goodie's company is still family owned and in 2010 expanded to create Tasman's Natural Pet, a unique company dedicated to creating premium pet products and holistic treats and chews for dogs everywhere. Still located in Louisville, Kentucky, Tasman's Natural Pet creates a variety of products that we are proud to call our own. Products that people trust and dogs love.

OUR PHILOSOPHY:

When it comes to helping our customers care for their dogs, we believe that providing true quality is black and white. It is with this sentiment that we strive to use only premium quality materials for our hard goods, and holistic human grade ingredients with safe production practices for our treats and chews. Adding to this is our belief in providing outstanding service to all of our two legged and four legged friends. This is the philosophy that drives Tasman's Natural Pet to be Simply Natural, Simply Better.

Truly Natural ***IS*** Black & White



Goodie Brands LLC, d/b/a Tasman's Natural Pet

930 Geiger St. | Louisville, KY 40206 | Tel: 502-403-2221 | Fax: 502-581-0697

www.TasmanPet.com

Tasman's Natural Pet is committed to the independent retailer.